

Dr. D. Y. Patil Unitech Society's

2024-
2026

Dr. D. Y. Patil Dnyan Prasad University

HARMONIOUSLY IMPARTING EDUCATION





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ABOUT DYPDPU

DYPDPU establishing itself as an innovative and forward-looking premier university offering cutting-edge educational programs, DYPDPU is on the brink of its inception. With a steadfast dedication to delivering exceptional educational standards that resonate with the evolving corporate landscape, DYPDPU is poised to nurture a new generation of adept managers and forward-thinking entrepreneurs. Crafted by seasoned professionals, the curriculum at DYPDPU is meticulously designed to equip students with a comprehensive understanding of management principles while instilling in them the critical thinking and problem-solving skills essential for success in today's dynamic business environment. Through a dynamic blend of experiential learning, case studies, and industry projects, students will gain practical insights and hands-on experience, ensuring they are well-prepared to tackle real-world challenges. Led by a team of distinguished faculty members with diverse backgrounds and expertise, DYPDPU stands independently, firmly anchored in its dedication to academic excellence and innovation. Committed to providing a supportive learning environment where students are encouraged to explore their passions and unleash their potential, DYPDPU aspires to be a catalyst for transformative change in the field of management and applied education. With a keen focus on staying abreast of global trends and emerging practices, DYPDPU is poised to offer programs that are not only relevant but also responsive to the needs of the industry. Through strategic partnerships with leading organizations and collaborative initiatives with international institutions, students will have unparalleled opportunities for experiential learning, professional development, and networking. In existence since 1984, Dr. D. Y. Patil University proudly boasts four decades of academic distinction, firmly establishing its legacy as a group of premier institutions in the field of education. As it prepares to embark on its journey, DYPDPU aspires to shape future leaders and visionaries who will drive innovation, growth, and positive change in society.

OUR DISTINCTIVE FEATURES

- Rich Legacy in Imparting Management Education in India
- Digitally Empowering Learning Curve
- Outstanding Placement Track Record since Inception
- Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- Faculty Members of the Highest Caliber with International Teaching and Research Experience
- Experiential Learning backed by regular Industrial Visits
- Student Clubs based activities to Empower Future Managers
- Focus on preparing "Industry Ready Professionals" with Sessions on Personal Grooming, Effective Communication & English Proficiency



CHAIRMAN'S MESSAGE

Dear Students,

Congratulations on choosing DYPIMR as your preferred institute. We welcome you to carry forward our legacy of professional excellence, a result of decades of innovation in the education sector.

This Institute is not just a mere facade of educational instruction but is a temple of knowledge that trains hundreds of students year on year. We are guided by a strong value system that enables us to give you the best and nurtures you as the future citizen of the country. We have taken out most care to plan your academic routine effectively that will not only help you excel in graduate courses but will also bring about holistic development of your personality.

I can assure you that the campus facilities, curriculum and faculty members together will expedite your career growth and we, at DPU Unitech, will leave no stone unturned to secure you a bright professional future. I urge you to make the most of this environment and propel yourself toward greater success. Wishing you all the best!



DR. P. D. PATIL
Chairman,
Dr. D. Y. Patil Dnyan Prasad University

VICE-CHAIRPERSON'S MESSAGE

Dear Students,

I take immense joy in inviting you to be a part of our academic culture. DYPIMR has carved a niche for itself in the field of Management by not just providing technical education but by changing the lives of thousands of students.

The institute nestled in one of the fastest growing industrial hub of Pune City has designed a strong career journey for its students which start with their enrolment into our management courses.

The two years spent in our academic environment benefit students at all levels and make them more responsible as an individual and as a professional.

The cutting edge curriculum delivery and targeted knowledge sharing help them grasp all that is relevant and apply it through various in campus opportunities as well as live industrial projects that give ample exposure to the students.



DR. BHAGYASHREE P. PATIL
Vice Chairperson
Dr. D. Y. Patil Dnyan Prasad University



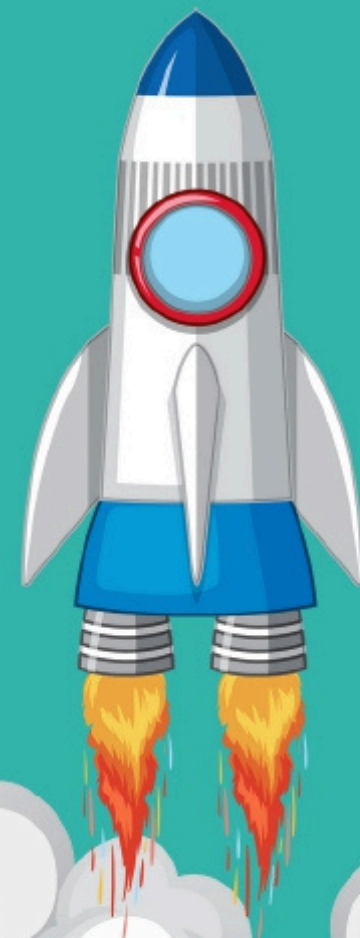
VISION AND MISSION

VISION

To become a global center of excellence imparting quality education, propelling contemporary research, nurturing culture of innovation, and fostering deep sense of social responsibility."

MISSION

- To provide a rigorous and inclusive academic environment that nurtures intellectual curiosity, critical thinking, and creativity, ensuring the highest standards of education and research.
- To foster a culture of innovation and research, promoting cutting-edge discoveries and technological advancements that address global challenges and contribute to the betterment of society.
- To equip our graduates with the skills, knowledge, and entrepreneurial mindset necessary for success in a dynamic and competitive global workforce, fostering self-reliance and adaptability.
- To foster collaboration with industries and research organization globally for knowledge exchange.
- To prioritize a supportive and inclusive community of diverse students that encourages personal growth, leadership, and a lifelong commitment to learning.
- To embed Social commitment into our core values, motivating students to engage with local and global communities through service learning, volunteerism, and civic engagement initiatives.





ACADEMICS **PROGRAMMES OFFERED**

BBA IN HOSPITALITY

SPECIALIZATION ELECTIVE OPTIONS

CULINARY ARTS

MIXOLOGY

CRUISE SHIP OPERATIONS

TRAVEL & TOURISM

FACILITIES MANAGEMENT

MBA (SPECIALIZATION OFFERED)

MARKETING MANAGEMENT

FINANCE MANAGEMENT

HUMAN RESOURCE MANAGEMENT

MBA PHARMACEUTICAL MANAGEMENT

MBA AGRIBUSINESS MANAGEMENT @DYPUBS





COURSES OFFERED (BBA IN HOSPITALITY)

Specialization elective options in Culinary Arts, Mixology, Cruise ship Operations, Facilities Management and Travel & Tourism.

Duration:

3 Years + 1 Year (Honors)

As specified by the National Education Policy (NEP) 2020

Intake: 120 seats

Eligibility:

Candidate should have passed the H.S.C. (Std XII) examination of Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent examination in Science/Home Science Commerce/Arts/MCVC and secured Minimum 45% marks in aggregate for Open category (40% marks in aggregate for reserved class category candidates belonging to Maharashtra State only). **Reservation of the seats is as per the rules of Government of Maharashtra.**

WHY DYPIHMCT?

- A visionary institution with focus on **excellent quality education** at par with global standards.
- **NAAC** accredited with '**A**' grade for two consecutive cycles
- **Uniquely designed curriculum** to accommodate the major allied sectors of the Hospitality Industry and provide wider career opportunities to our students with a focus on entrepreneurship.
- **Functional IQAC** that promotes quality initiatives in the institute
- **Experienced faculty with international exposure.**
- Excellent Industry - **Academia Partnership.**
- Student centric educational approach with the use of **ICT.**
- The classrooms are **ICT-enabled** to make the teaching process learner-centric.
- Filling up the curriculum gaps through **value added courses** and **content beyond syllabus.**
- Focus on **career guidance activities.**
- **Excellent placements** of varying designations through campus interviews in the hospitality and allied sectors.
- **Excellent exposure** to students through simulations
- Focus on **workshops/seminars/FDPs** related to skills development.
- State of art infrastructure with **Clean & Green campus.**
- Focus on **social, extension, outreach activities** and **crosscutting issues.**
- **Zero tolerance policy** towards ragging and sexual harassment.

SPECIALIZATION ELECTIVE OPTIONS



CULINARY ARTS

Develop the knowledge, skills, and experience needed to succeed in the dynamic and competitive field of culinary arts. The course will deepen students understanding of food as art, culture, health, etc it offers them a pathway to a rewarding career where creativity, passion, and dedication are celebrated.

MIXOLOGY

Students gain knowledge of the science and art of mixing, stacking, and garnishing cocktails and mocktails. They gain a thorough education in the creation, presentation, and serving of cocktails and mocktails, equipping them with the abilities and know-how to thrive in the fast-paced industry of bartending and hospitality.



CRUISE SHIP OPERATIONS

The cruise business is a global industry that serves a wide range of markets and destinations. The cruise lines operation course provides comprehensive knowledge of the cruise business, including operations, logistics, customer service, safety guidelines, and cruise line-specific marketing, leading the students to a prosperous career in this fascinating sector.

FACILITIES MANAGEMENT

A facility management course equips students with the know-how and instruments they need to effectively manage facilities, support organizational success, and produce favourable results for stakeholders. It gives students the abilities and information needed to run facilities efficiently.



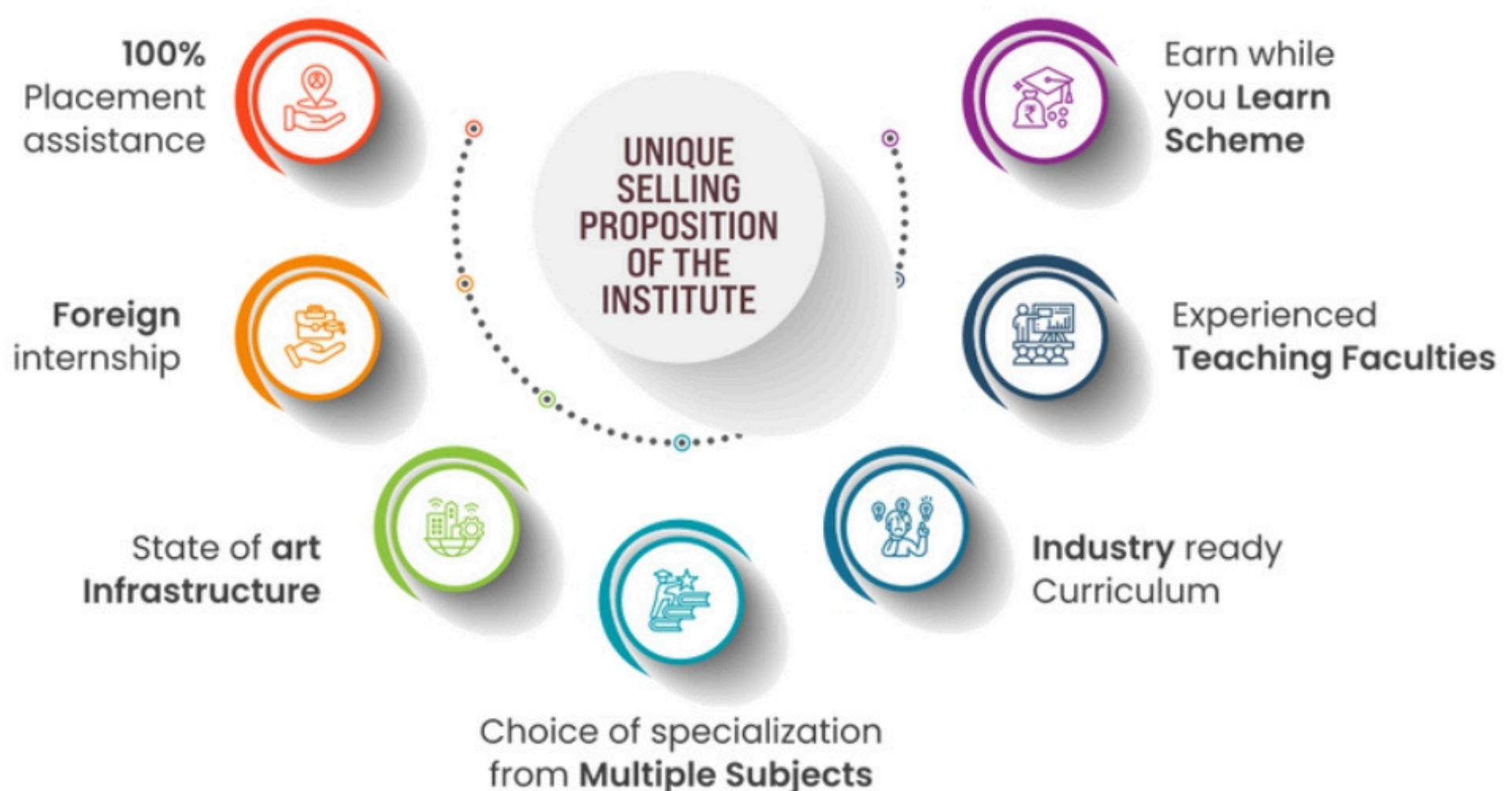
TRAVEL & TOURISM

In travel and tourism course students get the perspectives, information, and abilities necessary to succeed in the vibrant and varied global travel and tourist industry. It equips them for fulfilling professions that support cultural exchange, assist people travel the world, and make lifelong memories.

ADMISSION PROCESS

- The admissions are at the Institute level based on the merit of HSC score for all seats.
- Admission counselling team is being appointed to give guidance to the aspirants and their parents about the course and the admission process.
- Schedule of admission is prepared which includes admission dates, cut off dates
- Orientation date and commencement of classes and the same is notified through the notice on the board, Institute website and Telephonic calling.
- Admission procedure is carried out as per the guidelines of Govt. of Maharashtra.

UNIQUE SELLING PROPOSITION OF THE INSTITUTE



FUTURE PROSPECTUS FOR THE STUDENT

DR. D. Y. PATIL INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

CAREER PATHS..... UNLIMITED HORIZONES

A Qualification in Hotel Management opens up unlimited horizons for placements.

These include:

- Luxury Hotels of International repute
- Resorts and Motels
- Domestic and international airlines.
- Cruise lines.
- Defence & Railways Catering.
- Industrial and Hospital catering
- Restaurant chains / Fast Food chains in India and abroad.
- Hospitality - related functions of big Companies (e.g. Reception Desk / P.R. Executive)
- Leisure industries like Clubs / Resorts / Guest House
- Entrepreneurship in Hotels / Restaurant
- Commercial Catering / Other Leisure Activities
- Teaching faculty in Food Craft Institutes and Hotel Management Colleges.
- Facility Management
- Event Management
- Travel Agency
- Retail Management





MBA (SPECIALIZATION OFFERED)

MARKETING MANAGEMENT

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and profit maximization. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling you to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

FINANCE MANAGEMENT

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and governmental levels is a component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial adviser. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

HUMAN RESOURCE MANAGEMENT

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you may learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.



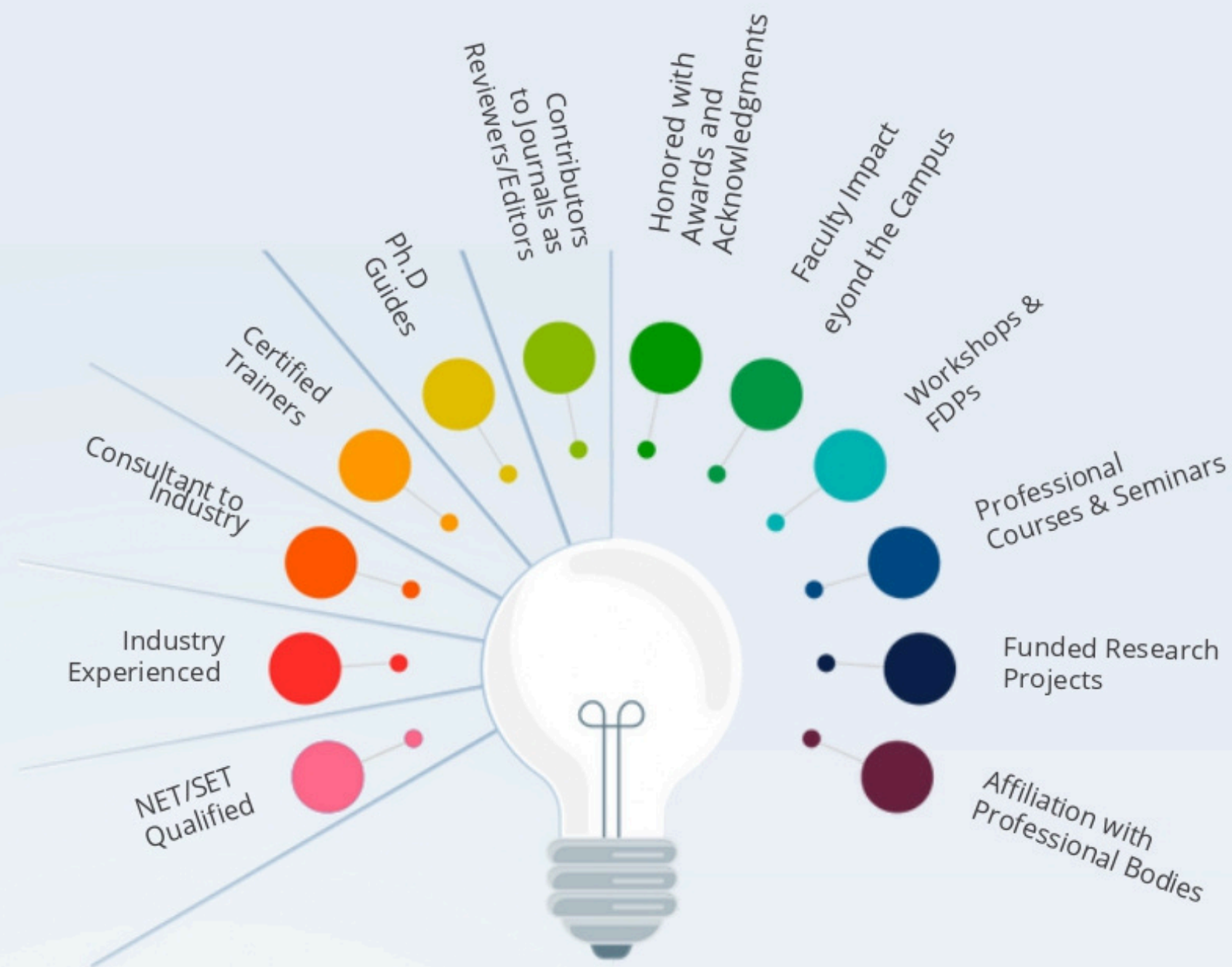
MINOR SPECIALIZATION DISRUPTIVE INNOVATION



Our unique and pioneering minor specialization in **“Disruptive Innovation,”** is thoughtfully integrated with our MBA Program. This innovative addition to our curriculum has been meticulously curated to serve as a dynamic catalyst for fostering self-employment, nurturing the spirit of innovation, and cultivating the latent entrepreneurial talents of our students. The minor specialization embodies the ethos of our institution’s commitment to excellence, equipping our students with the essential knowledge and skills to navigate the ever-evolving landscape of business and industry.

This course gives exposure to adding an edge to our students hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

UNLOCKING EXCELLENCE A GLIMPSE INTO OUR FACULTY



At **DYPDPU**, our robust faculty pool is comprised of industry experts, seasoned educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.

PIONEERS OF PROGRESS DYPBS RESEARCH INITIATIVE

COPYRIGHTS

Faculty at DYP-DPU routinely produce copyrighted content in contemporary management through research, publications, and innovative teaching materials. This dedication enhances student learning and establishes the institute as a knowledge hub in management education.

PATENTS

In our quest for academic excellence and innovation, we foster inventive thinking among faculty and students, leading to ground-breaking discoveries. Our patent initiatives protect valuable intellectual property, nurturing innovation that benefits academia and society.

FACULTY BOOKS PUBLISHED

Our esteemed faculty advance knowledge beyond classrooms through book publishing. We support them in conceiving, writing, and publishing books, enriching academic literature and education.

BOOK CHAPTERS

Our faculty's academic impact extends beyond entire books as they contribute book chapters to enhance knowledge in their fields. These chapters, often featured in edited volumes, enrich expertise and foster lasting contributions to academic discussions.

CASE STUDIES

Our research department highly regards faculty-created case studies that stimulate critical thinking, tackle real-world problems, and offer valuable teaching materials. These well-crafted and rigorously assessed case studies serve as valuable resources for both academic and practical use.

FUNDED RESEARCH PROJECT

Funded projects drive innovative solutions for urgent issues. We promote interdisciplinary collaboration, ensuring academic excellence and real-world impact. Recent successes include substantial projects with a vital ongoing initiative.



CONFERENCE PROCEEDINGS

Our Research Department supports faculty and researchers in sharing their work at esteemed conferences, emphasizing our commitment to scholarly discourse and innovative research dissemination.

JOURNALS



Publication in esteemed journals is the ultimate academic recognition. The research department aids faculty with resources, guidance, and support. These publications result from rigorous research, enriching both national and global academic discourse and enhancing our institution's reputation.



MBA (PHARMACEUTICAL MANAGEMENT) : THE DEFINITIVE PATH TO CAREER EXCELLENCE

1. The Pharmaceutical Industry is growing rapidly and India is the biggest provider of generic drugs globally
2. The Indian pharmaceutical sector is expected to grow to US\$ 100 billion by 2025
3. Pharmaceutical Management is one of the fastest-growing and most rewarding fields of Management Courses today
4. The program will prepare the students for challenging careers in Marketing, Production Planning, Product Management, Training & Development, Corporate Communication etc
5. The program incorporates the core administration subjects, other than Pharma Financial subjects, Strategic Administration and Analysis, Pharmaceutical Business Process Management and Services

MBA PHARMACEUTICAL MANAGEMENT

1. MBA in Pharmaceutical Management is a custom-designed 2 year full time programme that prepares your career in Business Administration and Management, Pharmaceutical Production Management, Financial Management of Pharma Businesses, Brand Management and Marketing of Pharmaceutical Products.
2. At DYPDPU the main objective of the program is to build Skilled and Effective Professionals and to prepare you for Managerial Positions in the Pharmaceutical Industry.
3. MBA in Pharmaceutical Program revolves around the study of Health and Chemical Sciences combined with Management and Marketing Strategies.
4. The program develops your skills in Planning & Operating Management Techniques, Acquiring Consultancy Skills, Decision Making and Solving Management Problems.
5. The program touches various aspects of the Pharmaceutical industry like Analysis, Research, Sales, Consultation, Administration and Distribution. It incorporates various Managerial and Research Skills and Business Strategies.
6. Guest Lectures, Seminars, Webinars and Workshops on recent pharma topics by renowned experts and professionals from leading pharmaceutical companies.
7. Participate in Career Progression Programs along with various Internship opportunities at renowned companies.
8. Partake Live projects/Assignments & attend Seminars by Industry Experts.
9. Attend Conferences, Lectures & Workshops conducted by experts from the Pharmaceutical industry



SALIENT FEATURES

Dr. D. Y. Patil Institute of Pharmaceutical Sciences and Research, Pimpri, Pune



Imparting Quality **Pharmacy Education** since last **30 years**



Accredited by **NAAC** (2nd Cycle) with **A++** grade (CGPA 3.77)



Ranked among the **Top 50** Pharmacy Institutes in the country by **NIRF**



State of **Art Infrastructure**



Best Institution award in terms of employability skills by **HR club, Mumbai**

USP FOR MBA IN PHARMACEUTICAL MANAGEMENT

- Expert faculty from Management and Pharmacy domain
- Choice based credit system offering wide range of electives
- Foundation course for science graduates.
- Implementation of NEP 2020 with Value addition courses and skill enhancement courses
- Blend of subjects from Core Management and Pharmaceutical science.
- Special emphasis on Health care economics, pharmacoepidemiology ,pharmaceutical quality management etc.
- Experiential learning, Internships, and on-the-job training in renowned pharmaceutical industries
- Sessions by Industry Experts on strategic management.
- Discussion forums with Pharma Business professionals.
- Certificate courses for Employability Enhancement.

ADMISSION BATCH 2024-26

FEE STRUCTURE 2024-26

DESCRIPTION	MBA		MBA (PHARMA)	
	YEAR I	YEAR II	YEAR I	YEAR II
Fee Year Wise	₹ 3,45,000	₹ 2,45,000	₹ 3,10,000	₹ 2,30,000
TOTAL FEES	₹ 5,90,000		₹ 5,40,000	

FEE PAYMENT SCHEDULE	MBA	MBA (PHARMA)
Registration Fee on Selection	₹ 45,000	₹ 50,000
Second Installment of Tuition Fee within one month of Confirmation	₹ 1,00,000	₹ 1,00,000
Third Installment of Tuition Fee and Charges payable on or before 31st July 2024	₹ 2,00,000	₹ 1,60,000
Second Academic Year Tuition Fees Payable on or before 30th April 2025 in a single instalment	₹ 2,45,000	₹ 2,30,000
TOTAL FEES	₹ 5,90,000	₹ 5,40,000

MBA Five Lakh Ninety Thousand Rupees only | **MBA (PHARMA)** Five Lakh Forty Thousand Rupees only

MBA BANK ACCOUNT DETAILS

Name of the Account:
Dr. D. Y. Patil B-School
 Name of the Bank: **IDBI Bank**
 Bank Account No: **0087 104000 476133**
 IFSC Code: **IBKL 0000087**
 Branch: **Nigdi, Pune**

MBA (PHARMA) BANK ACCOUNT DETAILS

Name of the Account:
Dr. D. Y. Patil institute of Pharmaceutical Sciences and Research
 Name of the Bank: **Bank of Maharashtra**
 Bank Account No: **60050036994**
 IFSC Code: **MAHB0001280**
 Branch: **D.Y.PATIL COLLEGE**

ELIGIBILITY CRITERIA

- ☑ Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- ☑ Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per UNIVERSITY guidelines.
- ☑ **Pharmaceutical** Management: The candidate should have a Bachelor's degree in Pharmacy, Biotechnology, Microbiology, Life Sciences, Zoology, Chemistry, Biochemistry, Medical Sciences(MBBS), Veterinary Sciences, BDS, BUMS, BAMS, BHMS.
- ☑ Student in final year of graduation can also apply.

HOW TO APPLY

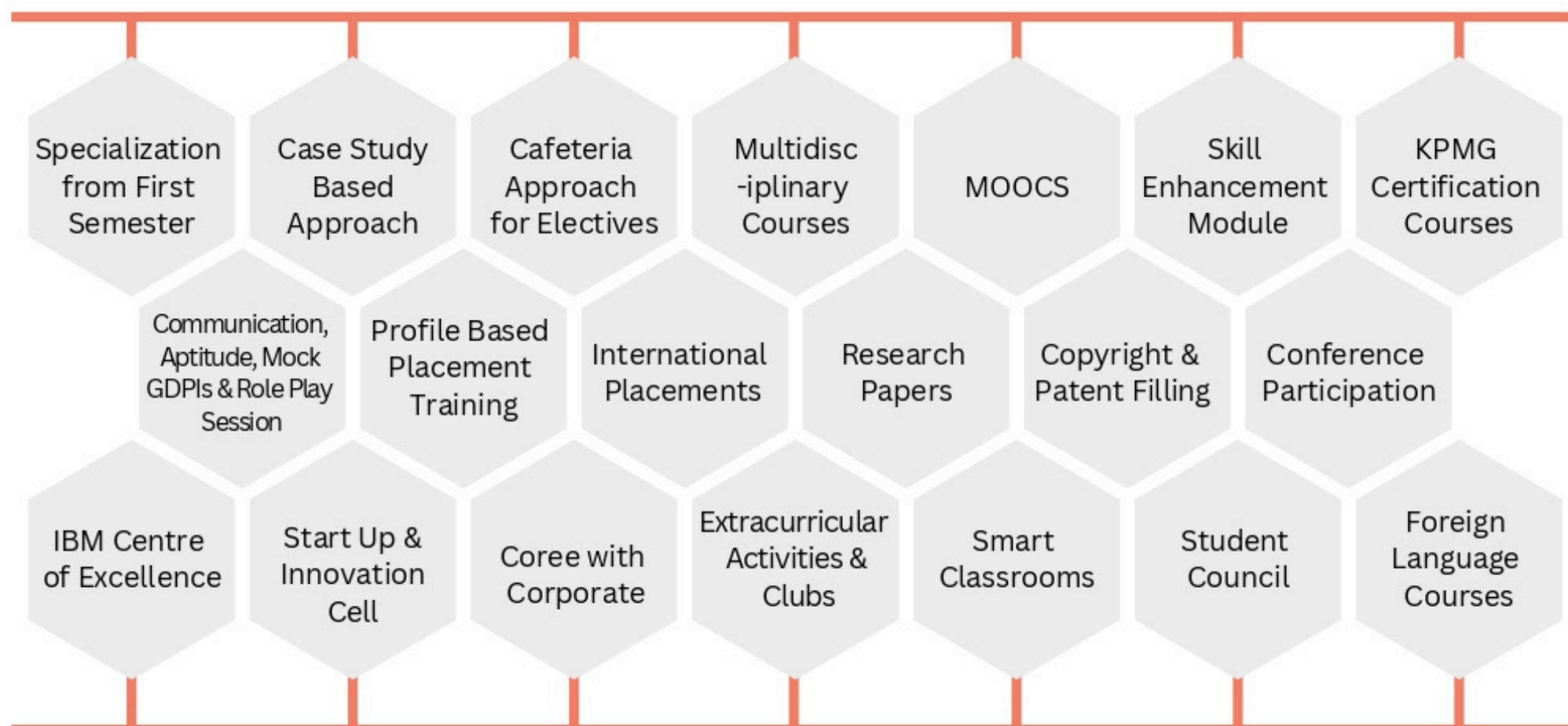
- ☑ **Offline** - By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- ☑ **Online** - **1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed



MBA in Agribusiness Management @DYPUBS (Why Agri-Business Management?)

- Agriculture, with its allied sectors, accounts for 18% of India's GDP and for more than 65% of jobs
- Agriculture Business as an industry has opened up vast opportunities for professionally skilled and qualified Managers.
- The total annual expenditure of India on food and Agro-related industries is estimated to be USD 150 billion.
- A career in Agribusiness can open doors to plenty of opportunities in Commodity Procurement and Marketing, Import-Export, Public and Private Enterprises, Retail Marketing, Agro-Financial Services, Farming Industry, Food Production & Processing, Packaging and other allied sectors.
- The program offers students the scope to select programs that focus on System-Wide Business and Managerial Functions performed by organizations throughout the Agribusiness sector.
- The PGDM in Agri-Business Management is a 2-year full-time course uniquely designed to create effective managers, leaders and entrepreneurs for the increasingly competitive and globalizing Food/ Agribusiness sector.
- The program is planned by keeping the latest industry trends and requirements in mind and amplifying students' knowledge, skills and perspective necessary for management, leadership and decision-making.
- Industrial Visits, Value added Certifications, Training Programs and opportunities to learn from the best faculties & Industry stalwarts.
- The core curriculum involves the study of marketing along with food and agricultural markets which is designed to develop skilled professionals with managerial capability.
- The curriculum comprises of three elements. Agriculture-related inputs, elective specializations, and Core management program that are designed uniquely as per the Industry requirement.
- Explore various Career Progression Programs along with various Internship opportunities at leading Agribusiness companies.
- Regularly planned Live projects/ Assignments, Seminars and presentations by Industry Experts.
- Participate in lectures & workshops conducted by experts from the Agribusiness industry.

USP FOR MBA IN AGRIBUSINESS MANAGEMENT

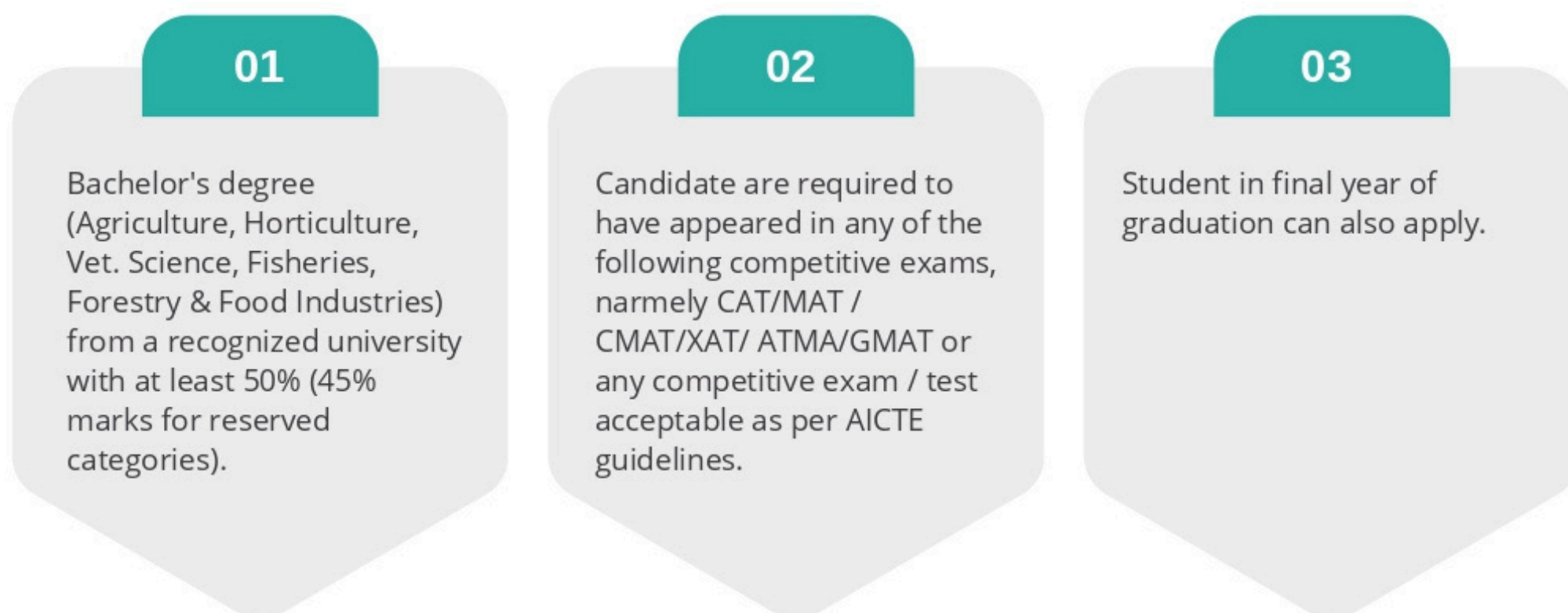


FEE STRUCTURE 2024-26

PARTICULARS	YEAR I	YEAR II
Tuition Fees	₹ 2,33,750	₹ 2,33,750
Fee Year Wise	₹ 41,250	₹ 41,250
Fee Year Wise	₹ 2,75,000	₹ 2,75,000

Hostel Fee INR 180,000 (Per Year) not included in the fee structure | #Hostel accommodation is optional

Eligibility Criteria





TRAINING AND PLACEMENT CELL

PLACEMENTS

It is one of the major metrics of success at DYPIHMCT. This fact is evident on the Institute's strength in providing excellent placement opportunities to its students. It stands to the credit of DYPIHMCT that students have secured well deserved jobs in top notch hotel chains and allied sectors globally. Institute puts its major efforts in career counselling of the students and empowering them plan and achieve greater career heights. The Institute is constantly networking with the alumni, industry & the corporate world to explore newer career opportunities in Hospitality & allied sectors. Apart from International placements of our students in the Hospitality sector, we are the only Institute in India to have placed more than 50 students on International Cruise ships through campus placement drive in the last couple of years.

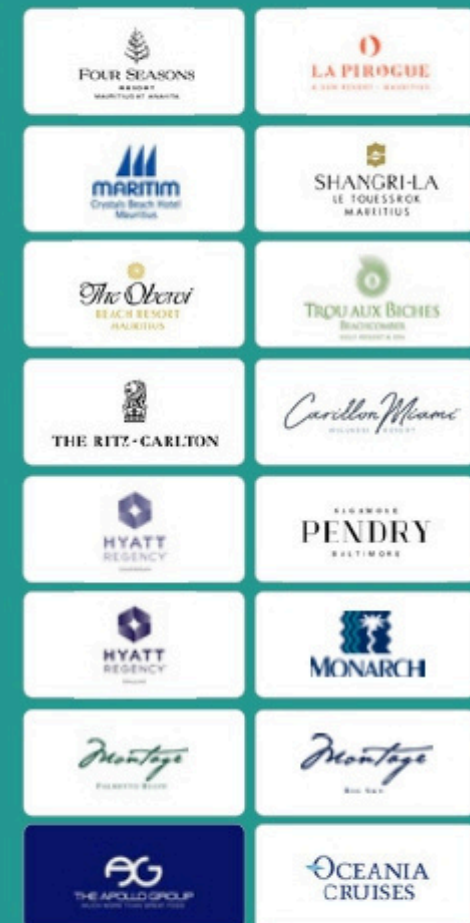
INDIAN RECRUITERS



TRAINING | Internship

Internships are an integral part of the curriculum. This, being the first exposure of the students to the industry, the Institute has been consistently placing its students for industrial training / internships in five star hotels across the country and most often in the city of choice of the student. Offering international placement opportunities has been the USP of the institute. The institute through its reputed international placement partners and consultants ensures a safe and hassle-free internship in the hospitality industry of major countries of the world. The curriculum has been uniquely crafted to provide optimum industry exposure to the students at a global platform.

INTERNATIONAL RECRUITERS



GLOBAL ALUMNI PRESENCE



CHARTING YOUR PATH TO SUCCESS TRAINING & PLACEMENTS @DYPDPU

PLACEMENT

5 LPA

Minimum Annual
 CTC

UNVEILING OUR PROGRAM FUTURE RECRUITERS



PRE-EMPLOYMENT READINESS PROGRAM

Prepare for your future career with our Pre-employment Readiness Program, featuring essential skills for job seekers and new employees.

Group Discussion & Personal Interview

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Panel

Soft Skills

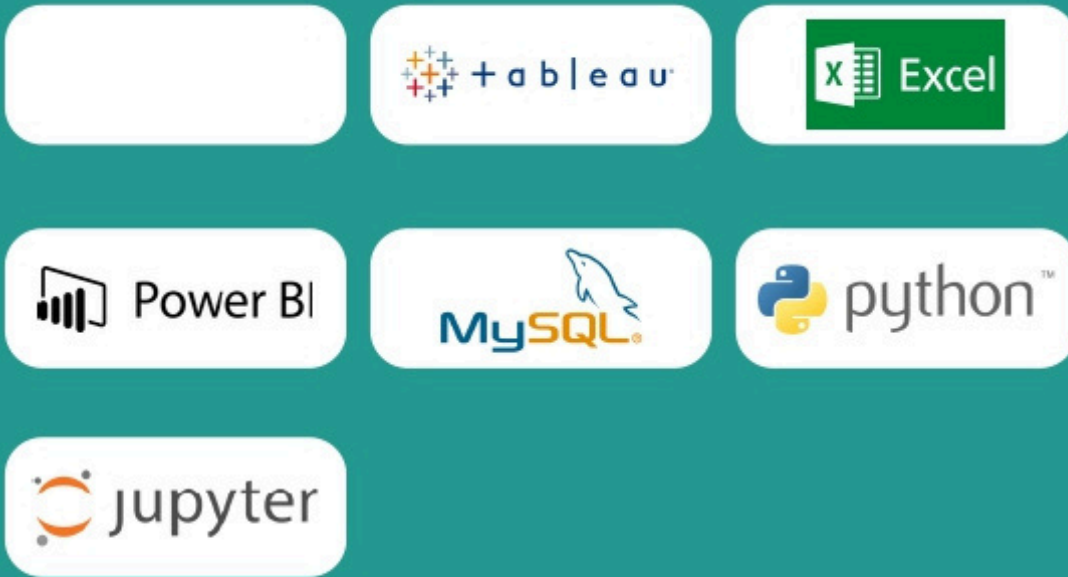
- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills □ Critical Thinking

Aptitude and Problem Solving

- Quantitative Aptitude
- Logical Reasoning
- Data Interpretation
- Probability
- Situation Justification Test
- Case Studies



MASTER INDUSTRY - STANDARD TOOLS



MINOR SPECIALIZATION - Disruptive Innovation



First of its kind in India

DYPUBS in collaboration with AIC BIMTECH offers disruptive innovation as a minor specialization to create a platform for self-employment, promotes innovation, and unleashes entrepreneurial skills. The minor in disruptive innovation is designed in such a way that it helps to nurture entrepreneurial abilities and develop an entrepreneurial mindset in solving entrepreneurial issues related to the business or the organization and finally moulding into a successful entrepreneur. This course gives exposure to adding an edge to their hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

PLACEMENT DETAILS - Disruptive Innovation

18 LPA	Highest CTC in Final Placement	18 LPA	Highest CTC (International)
13 LPA	Highest CTC (Domestic)	4 LPA	Minimum CTC
7.67 LPA	Average CTC in Placement		

UNVEILING OUR PROGRAM FUTURE RECRUITERS





LIFE @ DYPDPU WHERE HAPPINESS IS CONTAGIOUS



LIFE @ DYDPDU
WHERE HAPPINESS IS CONTAGIOUS



LIFE @ DYDPDU WHERE HAPPINESS IS CONTAGIOUS



UNLOCK SUCCESS WITH STEADFAST DEDICATION
AND UNYIELDING DETERMINATION !!!

DYPDPU

