

NURTURING TOMORROW'S LEADERS FOR ENDLESS POSSIBILITIES



ADMISSION
OPEN
2025-27

POSTGRADUATE PROGRAMMES

➤ MASTER OF BUSINESS ADMINISTRATION

First Specialization

- ◆ Marketing Management
- ◆ Financial Management
- ◆ Human Resource Management
- ◆ Operations and Supply Chain Management
- ◆ Business Analytics

Second Specialization

- ◆ Digital Marketing
- ◆ Entrepreneurship and Innovation Management
- ◆ International Business Management
- ◆ Marketing Management
- ◆ Financial Management
- ◆ Human Resource Management
- ◆ Operations and Supply Chain Management
- ◆ Business Analytics

➤ MBA – PHARMACEUTICAL MANAGEMENT

➤ MBA – AGRIBUSINESS MANAGEMENT

➤ MBA – FINTECH

➤ MBA – PSYCHOLOGY

➤ MBA – HOSPITALITY MANAGEMENT

➤ MASTERS IN COMPUTER APPLICATION

UNDERGRADUATE PROGRAMMES

- ◆ Bachelors in Business Administration

- ◆ Bachelor of Computer Application

DIPLOMA PROGRAMME

- ◆ Diploma in Event and Media Management
(One Year Full Time Postgraduate Programme)



ABOUT DR. D. Y. PATIL DNYAN PRASAD UNIVERSITY (DYDPDU)

Dr. D. Y. Patil Dnyan Prasad University (DYDPDU) establishing itself as an innovative and forward-looking premier university offering cutting-edge educational programmes. DYDPDU is on the brink of its inception with a steadfast dedication to delivering exceptional educational standards that resonate with the evolving corporate landscape, DYDPDU is poised to nurture a new generation of adept managers and forward-thinking entrepreneurs, crafted by seasoned professionals. The curriculum at DYDPDU is meticulously designed to equip students with a comprehensive understanding of management principles while instilling in them the critical thinking and problem-solving skills essential for success in today's dynamic business environment. Through a dynamic blend of experiential learning, case studies, and industry projects, students will gain practical insights and hands-on experience, ensuring they are well-prepared to tackle real-world challenges. Led by a team of distinguished faculty members with diverse backgrounds and expertise, DYDPDU stands independently, firmly anchored in its dedication to academic excellence and innovation. Committed to providing a supportive learning environment where students are encouraged to explore their passions and unleash their potential. DYDPDU aspires to be a catalyst for transformative change in the field of management and applied education. With a keen focus on staying abreast of global trends and emerging practices, DYDPDU is poised to offer Programmes that are not only relevant but also responsive to the needs of the industry. Through strategic partnerships with leading organizations and collaborative initiatives with international institutions, students will have unparalleled opportunities for experiential learning, professional development, and networking. In existence since 1984, Dr. D. Y. Patil Unitech Society proudly boasts four decades of academic distinction, firmly establishing its legacy as a group of premier institutions in the field of education. As it prepares to embark on its journey. DYDPDU aspires to shape future leaders and visionaries who will drive innovation, growth, and positive change in society.



OUR VISION

To be a beacon where curiosity ignites, innovation thrives, and leaders emerge to guide with knowledge and integrity.



OUR MISSION

Commitment to Knowledge Creation and Dissemination: To generate, share, and preserve knowledge across disciplines, empowering our students and faculty members to address the world's most pressing challenges through innovation and collaborative efforts.

Rigorous Academic Education and Discovery: To provide education that combines rigorous academic study with the excitement of discovery, encouraging students and faculty members to explore new frontier knowledge and fostering intellectual curiosity.

Diverse and Stimulating Learning Environment: To foster a dynamic and inclusive campus community that supports intellectual growth, promotes diverse perspectives, and stimulates collaboration, enabling students and faculty to thrive in pursuing innovative solutions.

Fostering Leadership for Global Impact: To enthuse creativity, wisdom, and ethical leadership, empowering individuals to innovate, act effectively, and make meaningful contributions to humanity on a global scale.



ABOUT SCHOOL OF MANAGEMENT AND RESEARCH

Dr. D. Y. Patil Dnyan Prasad University's (DYDPDU) School of Management and Research (SMR) is committed to revolutionizing management education in India, with a strategic vision to emerge as a premier business school. As an integral constituent of the esteemed DYDPDU, the institute synergizes academic meticulousness with a dynamic learning ecosystem to cultivate future leaders who can navigate the complexities of the global business landscape.

The school boasts state-of-the-art infrastructure and a distinguished faculty comprising accomplished scholars and industry practitioners, who collectively strive to deliver innovative and industry-relevant management Programme that align with the evolving needs of the corporate world. By emphasizing experiential learning, the institute enables students to acquire practical insights and develop strategic thinking skills, thereby empowering them to tackle complex business challenges effectively.

The curriculum at DYDPDU School of Management and Research is carefully designed to meet global standards, ensuring that students are equipped with the requisite knowledge and skills to excel in an increasingly competitive business environment. Furthermore, the institute has established strategic partnerships with leading organizations, facilitating a seamless transition for students into the corporate world and providing them with a competitive edge in their chosen field.

By nurturing a culture of innovation, critical thinking, and entrepreneurship, the school aims to equip students with the cognitive and behavioral competencies necessary to thrive in the rapidly changing business landscape. Aspiring to rank among the top-tier business schools in India, DYDPDU School of Management and Research remains steadfast in its mission to inspire excellence and shape the leaders of tomorrow, who can drive business growth, innovation, and sustainability in an increasingly globalized world.





OUR DISTINCTIVE FEATURES

- Industry-driven curriculum designed to meet the dynamic needs of the global business landscape.
- Experienced faculty combining academic scholars and industry professionals to deliver quality education.
- State-of-the-art infrastructure featuring modern classrooms, advanced IT labs, and a comprehensive library.
- Robust placement assistance with strong corporate tie-ups, ensuring high-quality internship and placement opportunities.
- Dedicated research center, promoting academic and industry collaborations to promote innovation.
- Entrepreneurship development support through incubation Programmes and mentorship for aspiring entrepreneurs.
- Global exposure provided through international exchange Programmes and industry visits.
- Comprehensive skill development with a focus on leadership, communication, and analytical abilities.
- NAAC accredited and affiliated with leading educational bodies, ensuring high academic standards.
- Student-centric approach offering personalized mentoring and counseling to support career growth.
- Co-curricular activities including workshops, seminars, and live projects to promote holistic student development.
- Focus on social responsibility encouraging ethical business practices and community engagement.



OUR MBA PROGRAMME

Master of Business Administration (MBA) Programme at the School of Management and Research (SMR), Dr. D. Y. Patil Dnyan Prasad University is a meticulously crafted pedagogical initiative designed to equip students with the requisite knowledge, skills, and competencies necessary to excel in the dynamic and rapidly evolving business landscape of the 21st century. The Programme's curriculum is contemporaneously aligned with the needs of the industry, emphasizing experiential learning and offering dual specializations to provide students with a distinctive competitive advantage.

At the core of the Programme lies a commitment to holistic personality development, aimed at promoting well-rounded professionals who are equipped to lead and navigate the complexities of the corporate world. To bridge the gap between academia and industry, SMR incorporates a range of pedagogical innovations, including regular corporate lectures, industrial visits, and case-based learning, which enable students to engage

with real-world challenges and develop practical solutions.

The Programme's emphasis on experiential learning is further reinforced through internships and live projects, which provide students with hands-on experience and practical exposure that complements classroom learning. Additionally, the institute offers a range of skill-building activities, vibrant student clubs, and engaging events, all of which are designed to enhance employability and prepare students for successful careers.

The institute's on-campus accommodation facilities ensure a comfortable and productive learning environment, while its focus on return on investment delivers significant value to students. Furthermore, SMR encourages a culture of innovation and entrepreneurship through its dedicated Entrepreneurship Support Cell, which empowers aspiring entrepreneurs and provides them with the necessary resources and support to translate their ideas into reality.

Through its unique blend of academic diligence, practical insights, and entrepreneurial focus, SMR's MBA Programme prepares students to excel in their careers and make a meaningful impact in the business world. By cultivating a community of scholars and practitioners who

are equipped to navigate the complexities of the global business landscape business environment, SMR's MBA Programme is poised to make a significant contribution to the development of future business leaders.



MASTER OF BUSINESS ADMINISTRATION SPECIALIZATIONS OFFERED

MARKETING MANAGEMENT

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and profit maximization. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling you to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.



FINANCE MANAGEMENT

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and

governmental levels is a component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial adviser. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches, students how to research the finest financial options for businesses that will support their long-term expansion and development.



HUMAN RESOURCE MANAGEMENT

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas,

and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you may learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.



OPERATIONS AND SUPPLY CHAIN MANAGEMENT

In today's fast-paced global marketplace, the ability to efficiently manage operations and optimize supply chains has become a cornerstone of business success. The Operations and Supply Chain Management specialization equips future business leaders with the skills to design, oversee, and refine processes that drive organizational performance. The Operations and Supply Chain Management specialization equips students with the skills to optimize processes, enhance efficiency, and drive organizational success. It covers operations strategy, supply chain analytics, process improvement, and global



logistics while emphasizing sustainability and technological advancements. This specialization

prepares graduates for roles in industries like manufacturing, retail, healthcare, and e-commerce, focusing on optimizing production, managing inventory, and streamlining logistics. By mastering these skills, students become strategic leaders capable of solving complex challenges and driving transformation in dynamic business environments.

BUSINESS ANALYTICS

Business analytics is a cornerstone of success in today's data-driven global economy, enabling organizations to extract insights, predict trends, and optimize performance across industries like finance, healthcare, and technology. The Business Analytics specialization equips students with advanced skills in data visualization, predictive modeling, and decision analytics, using cutting-edge tools and methodologies. Graduates learn to interpret complex data, design innovative solutions, and drive strategic decision-making. This specialization prepares professionals to excel in dynamic, data-centric roles, addressing challenges and delivering value in a rapidly evolving global market while positioning themselves as leaders in the analytics revolution.



DYP DPU

School of Management and Research, Pune





MBA – PHARMACEUTICAL MANAGEMENT

Programme Overview:

The MBA - Pharmaceutical Management Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is meticulously designed to bridge the gap between pharmaceutical sciences and business management, equipping individuals to excel in the rapidly growing pharmaceutical industry. With India being the largest global provider of generic drugs and the pharmaceutical sector projected to reach 100 billion USD by 2025, this two-year Programme offers comprehensive knowledge in drug development, regulatory affairs, supply chain, and marketing strategies. Students gain expertise in managing pharmaceutical enterprises and navigating complex healthcare markets through a major specialization in Pharmaceutical Management, with the option to broaden their managerial skills via a minor in Marketing or Operations Management. A robust blend of theoretical insights and practical experiences—case studies, industry projects, and expert interactions—prepares graduates to become strategic leaders ready to tackle the challenges of one of the fastest-growing and most rewarding fields in management today.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Pharmaceutical Management

Second Specialization:

1. Marketing Management
2. Operations Management

USP of our MBA - Pharmaceutical Programme:

- In-depth understanding of regulatory frameworks, ethics, and market dynamics in the pharma industry.
- Focus on innovation, drug development, and healthcare management strategies.
- Opportunities for international exposure through pharma - related projects and conferences.
- Strong focus on leadership and management skills tailored to the pharmaceutical sector.



MBA AGRIBUSINESS MANAGEMENT

The MBA in Agribusiness Management Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is designed to develop leaders for the dynamic agricultural and allied sectors. This two-year Programme combines a solid foundation in management principles with specialized knowledge in agribusiness, addressing the unique challenges and opportunities in agriculture, food production, supply chain, and rural development. The curriculum is crafted to empower students with strategic insights, analytical skills, and an understanding of the agribusiness ecosystem. It equips them to address critical issues such as sustainability, technological advancements in farming, and the globalization of agricultural trade. Through case studies, field projects, and industry interactions, students gain practical exposure to real-world challenges. Graduates of this Programme are poised to make a meaningful impact, whether in managing agribusiness enterprises, consulting, policy-making, or spearheading innovations in agricultural technologies and practices.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Agribusiness Management

Second Specialization:

1. Marketing Management
2. Operations Management

USP of our MBA - Agribusiness Management Programme:

- Practical learning through field visits, internships, and industry case studies.
- Focus on sustainable agriculture, agri-tech innovations, and environmental impact.
- Global exposure through international study tours and agribusiness conferences.
- Development of leadership skills tailored to the agribusiness landscape.
- In-depth understanding of supply chain management and global food systems.

MBA FINTECH

The MBA in Fintech Programme offered by Dr. D.Y. Patil Dynan Prasad University is a unique and specialized 2-year full-time degree designed to equip students with comprehensive knowledge and skills in the rapidly evolving field of Financial Technology (Fintech). As a pioneering Programme, it offers an in-depth understanding of traditional financial principles integrated with cutting-edge technologies such as blockchain, cryptocurrencies, artificial intelligence (AI), machine learning (ML), and big data. The curriculum emphasizes strategic problem-solving and hands-on training to prepare students for real-world business challenges while exploring the transformative impact of technology on the financial industry and related sectors. With a focus on fintech innovations and the dynamics of the interconnected global economy, students are empowered to develop practical solutions to contemporary financial problems, making them industry-ready professionals.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Fintech

Second Specialization:

1. Marketing Management
2. Operations Management

USP of our MBA – Fintech Programme:

- Industry-aligned curriculum to equip students with practical and relevant skills.
 - Harvard case methodology for an interactive, real-world learning experience.
 - Summer internships with leading companies for hands-on industry exposure.
 - Futuristic specializations that focus on emerging trends in various sectors.
 - Learning through capstone projects that bridge academic knowledge with practical application.
- Distinguished faculty with expertise in both academia and industry.
 - Job-assured degree offering guaranteed career opportunities upon graduation.





MBA IN PSYCHOLOGY

The MBA in Psychology Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is a unique degree that prepares you to work in a range of behavioural health fields.

This two-year Programme is designed for individuals who wish to explore the intersection of human behavior and organizational success, equipping them with the skills to drive employee engagement, leadership effectiveness, and organizational growth.

During this MBA, you'll start by building your management foundations with core MBA courses and progress to specialised courses to enhance your understanding of human behaviour enabling you to effectively lead your team and drive growth within your organisation.

Graduates are prepared to take on roles in human resources, organizational development, marketing, and consulting, where understanding human behavior is crucial for success.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Psychology

Second Specialization:

1. Human Resource Management
2. Marketing Management

1. MBA in Psychology allows recruiters to match individuals with roles that align with their natural tendencies and strengths. This ensures better job fit and can lead to increased job satisfaction, performance, and retention.
2. An MBA in Psychology equips professionals with the tools to design and implement such personalized training Programmes, ensuring they are more effective and engaging and in return increases productivity.
3. An MBA in Psychology can provide the tools to apply motivational theories like Maslow's Hierarchy of Needs, Herzberg's Two-Factor Theory, and Self-Determination Theory in real-world organizational settings.
4. An MBA in Psychology helps leaders and HR professionals understand any stressors in detail and develop strategies for reducing or managing them effectively.
5. Recognizing Stress, Anxiety and Panic symptoms early allows managers to support affected employees and avoid situations where their anxiety may be exacerbated.





MBA HOSPITALITY MANAGEMENT

The MBA in Hospitality Management Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is designed to shape future leaders in the dynamic and ever-expanding hospitality industry. This two-year Programme integrates advanced business management principles with specialized hospitality knowledge, preparing students to excel in areas such as hotel management, tourism, event planning, and luxury services.

The Programme equips students with the skills and expertise needed to address the evolving challenges of the global hospitality sector. It emphasizes customer experience, operational excellence, and strategic thinking, ensuring graduates are ready to lead in high-demand roles.

Students benefit from a combination of theoretical learning, practical exposure, and industry interaction. By engaging in live projects, internships, and case studies, they gain insights into real-world scenarios, promoting creativity and innovation in solving hospitality challenges.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Hospitality Management

Second Specialization:

1. Digital Marketing
2. Marketing Management
3. Human Resource Management

USP of our MBA - Hospitality Management Programme:

- Global exposure through internships and study tours to leading hospitality destinations.
- Practical learning opportunities through live projects, industry visits, and internships.
- Focus on leadership and managerial skills for top roles in the hospitality industry.
- Emphasis on sustainability and eco-friendly practices within the hospitality industry.





MASTERS IN COMPUTER APPLICATION (MCA)

The Master of Computer Application (MCA) Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is a comprehensive two-year postgraduate Programme designed to produce skilled IT professionals ready to meet the demands of the ever-evolving technology landscape. The Programme offers in-depth knowledge of computer science, programming, software development, and emerging technologies, along with a strong focus on problem-solving and analytical skills.

The curriculum is meticulously designed to cover advanced topics such as artificial intelligence, data science, software engineering, cloud computing, and cybersecurity. Students also gain hands-on experience through lab work, live projects, internships, and industry collaborations, ensuring they are industry-ready upon graduation.

This Programme is ideal for individuals passionate about technology and innovation, aspiring to build successful careers in software development, IT consulting, data analysis, or other tech-driven domains.

SPECIALIZATIONS OFFERED:

First Specialization:

1. Data Science
2. Cyber Security
3. Cloud Computing

Second Specialization:

1. Full Stack
2. Blockchain

USP's of our MCA Programme:

- Opportunities for research and collaboration with industry partners.
- Strong industry ties with leading IT companies for internships and placements.
- High global demand for MCA graduates in IT and tech industries.
- Focus on analytical thinking, problem-solving, and software engineering skills.
- Comprehensive development of technical, managerial, and leadership skills.





BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The Bachelor of Business Administration (BBA) Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is a four-year undergraduate Programme designed to provide students with a strong foundation in business principles and practices. With dual specializations in Marketing Management, Financial Management, and Human Resource Management, the Programme is tailored to meet the diverse needs of the global business environment.

The curriculum combines theoretical knowledge with practical learning through case studies, internships, projects, and industry interactions. It equips students with the analytical, managerial, and entrepreneurial skills necessary to excel in the competitive business world. The Programme prepares students for leadership roles and entrepreneurial ventures while offering a pathway to higher education such as an MBA.

SPECIALIZATIONS OFFERED:

Major Specialization:

1. Marketing Management
2. Financial Management
3. Human Resource Management

Minor Specialization:

1. Marketing Management
2. Financial Management
3. Human Resource Management

USP's of our BBA Programme:

- Strong foundation in core business disciplines such as Marketing, Finance and HR
- Emphasis on leadership, communication, and decision-making skills from the beginning.
- Focus on promoting entrepreneurial skills and supporting startup initiatives.
- Exposure to global business practices through international Programmes and partnerships.
- Holistic development of critical thinking, problem-solving, and interpersonal skills.



BACHELOR OF COMPUTER APPLICATION (BCA)

The Bachelor of Computer Application (BCA) Programme at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is a four year undergraduate Programme designed to develop skilled IT professionals equipped to thrive in the fast-paced world of technology. The Programme offers a strong foundation in computer science and application development, focusing on modern programming languages, software engineering, database management, and emerging technologies.

This Programme is ideal for individuals aspiring to build a career in software development, web and mobile application development, IT consulting, or related fields. It combines theoretical knowledge with practical experience through lab work, projects, and industry internships, preparing students for both the workforce and advanced studies such as an MCA or specialized certifications.

USP of our BCA Programme:

- Strong foundation in computer science, programming, and IT fundamentals.
- Focus on emerging technologies such as Artificial Intelligence, Machine Learning, and Data Science.
- Exposure to software development, database management, and network administration.
- Opportunities for certification in key technologies and programming languages.
- Development of critical thinking, problem-solving, and analytical skills for IT careers.



DIPLOMA IN EVENT AND MEDIA MANAGEMENT

(One Year Full Time Postgraduate Programme)

The Postgraduate Diploma in Event and Media Management at Dr. D. Y. Patil Dnyan Prasad University's School of Management and Research is a one-year intensive Programme tailored for aspiring professionals who want to excel in the dynamic and fast-growing event and media industries. This Programme combines theoretical frameworks with practical applications to equip students with the skills necessary to design, plan, and execute successful events while also managing media platforms effectively.

This diploma is ideal for individuals looking to build a career in event management, public relations, advertising, digital media, or corporate communication. Students gain comprehensive knowledge about event conceptualization, media strategy, branding, sponsorship, and logistics through hands-on projects, case studies, and industry collaborations.

USP of our Postgraduate Diploma in Event and Media Management

- Comprehensive curriculum covering event planning, media management, and brand promotions.
- Practical exposure through live events, internships, and industry projects.
- Focus on emerging trends such as digital media strategies and experiential marketing.
- Hands-on training in budgeting, logistics, and client relationship management for events.
- Opportunities to collaborate with top event management companies and media houses.
- Emphasis on creativity, innovation, and problem-solving in dynamic event environments.
- Development of leadership and organizational skills tailored to the event and media sectors.



**UNLOCKING EXCELLENCE
A GLIMPSE INTO OUR FACULTY**

At Dr. D. Y. Patil Dnyan Prasad University's (DYDPDU) School of Management and Research (SMR) our robust faculty pool is comprised of industry experts, experienced educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.



CHARTING YOUR PATH TO SUCCESS
TRAINING & PLACEMENTS @SMR

PLACEMENT

5 LPA

Minimum Assured Annual CTC

UNVEILING OUR PROGRAMME FUTURE RECRUITERS



PRE-EMPLOYMENT READINESS PROGRAMME

Prepare for your future career with our Pre-employment Readiness Programme, featuring essential skills for job seekers and new employees.

GROUP DISCUSSION & PERSONAL INTERVIEW

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Individual and Panel Interviews

SOFT SKILLS

- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills
- Critical Thinking

APTITUDE AND PROBLEM SOLVING

- Quantitative Aptitude
- Logical Reasoning
- Data Interpretation
- Probability
- Situation Justification Test
- Case Studies



ADMISSION BATCH 2025-27

FEES STRUCTURE

COURSE	FEES			
	I st Year	II nd Year	III rd Year	IV th Year
All MBA Courses	3,99,000 INR	2,00,000 INR		
MCA	2,50,000 INR	2,50,000 INR		
BBA	2,50,000 INR	2,50,000 INR	2,50,000 INR	2,50,000 INR
BCA	2,00,000 INR	2,00,000 INR	2,00,000 INR	2,00,000 INR
DIPLOMA	4,00,000 INR			

FEES PAYMENT SCHEDULE

FEE PAYMENT SCHEDULE	AMOUNT
Registration Fee on Selection	45,000
Second Installment of Tuition Fee within one month of Confirmation	1,00,000
Third Installment of Tuition Fee and Charges payable on or before 31 st July 2025	Remaining Amount of Total First Year Fees
Second Academic Year Tuition Fees Payable on or before 30 th April 2026 in a single installment	Total Fees of Second Year
Third Academic Year Tuition Fees Payable on or before 30 th April 2027 in a Single Installment	Total Fees of Third Year
Forth Academic Year Tuition Fees Payable on or before 30 th April 2028 in a Single Installment	Total Fees of Forth Year

BANK ACCOUNT DETAILS

Name of the Account :
DYPDPU School Of Management & Research.

Name of the Bank: **IDBI Bank**

Bank Account No: **0087104000651240**

IFSC Code: **IBKL 0000087**

Branch: **Sector No. 25, Bhel Chowk Nigdi, Pune.**

HOW TO APPLY

➤ **Offline** - By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.

➤ **Online** - **1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.



ELIGIBILITY CRITERIA

Base Criteria for all Postgraduate Programmes

(Applicable to all Programmes unless specified)

Minimum Academic Qualification:

Graduate from a recognized University/ Institution of National Importance with atleast 45% marks or equivalent grade (40% for Scheduled Caste/Scheduled Tribes).

Entrance Test Requirement: A valid non-zero score in any of the following entrance exams: **MH CET / CAT / CMAT / XAT / MAT / ATMA / PERA CET / Entrance Test of DYPDPU.**

No Entrance Test required for Diploma Programme

PROGRAMME-SPECIFIC REQUIREMENTS

<p>MBA – PHARMACEUTICAL MANAGEMENT</p>	<p>Graduate in Pharmacy, Life Sciences, MBBS, BDS, BHMS, BAMS, Biotechnology, Microbiology, Bioengineering, B. Tech or B.E. in Bio Tech or Bio- Medical stream</p>
<p>MBA – AGRIBUSINESS MANAGEMENT</p>	<p>Graduate in Agriculture / Horticulture / Veterinary Sciences / Fisheries / Forestry / Food Technology/Biotechnology.</p>

UNDERGRADUATE PROGRAMME

Criteria for all Undergraduate Programmes

Minimum Academic Qualification: Candidate must have either qualified:

1. Higher Secondary Certificate (HSC) Examination (10+2) or an equivalent examination from any recognized board with Minimum 45% marks (40% for SC/ST).
2. Three-year diploma course (after S.S.C.) from the Board of Technical Education or its equivalent with Minimum 45% marks (40% for SC/ST).

and

3. Entrance Examination by a Competent Authority is Mandatory.

Diploma Programme

Diploma in Event and Media Management:

Graduate with a Bachelor's degree in any discipline with a minimum of 45% marks (40% for SC/ST)



SELECTION PROCESS

POSTGRADUATE PROGRAMMES (EXCLUDING POSTGRADUATE DIPLOMA PROGRAMMES)

1. Entrance Examination:

- Candidates must qualify for any of the following entrance exams:
 - ◆ DPAT conducted by Dr. D. Y. Patil Dnyan Prasad University
 - ◆ State-Level Entrance Exam (MHCET, etc)
 - ◆ National-Level Entrance Exam (CAT / CMAT / ATMA / MAT / XAT, etc)
 - ◆ PERA CET

2. Personal Interview (PI):

- Candidates shortlisted based on entrance exam performance will appear for a personal interview as part of the selection process.

UNDERGRADUATE PROGRAMMES

1. Merit-Based Selection:

- Candidates must have completed HSC (10+2) or an equivalent qualification from a recognized board.
- Selection will be based on the candidate's academic performance in HSC (10+2) or equivalent.

2. Personal Interview (PI):

- Shortlisted candidates will undergo a personal interview to assess their suitability for the Programme.

and

3. Entrance Examination by a Competent Authority is Mandatory.

POSTGRADUATE DIPLOMA PROGRAMMES

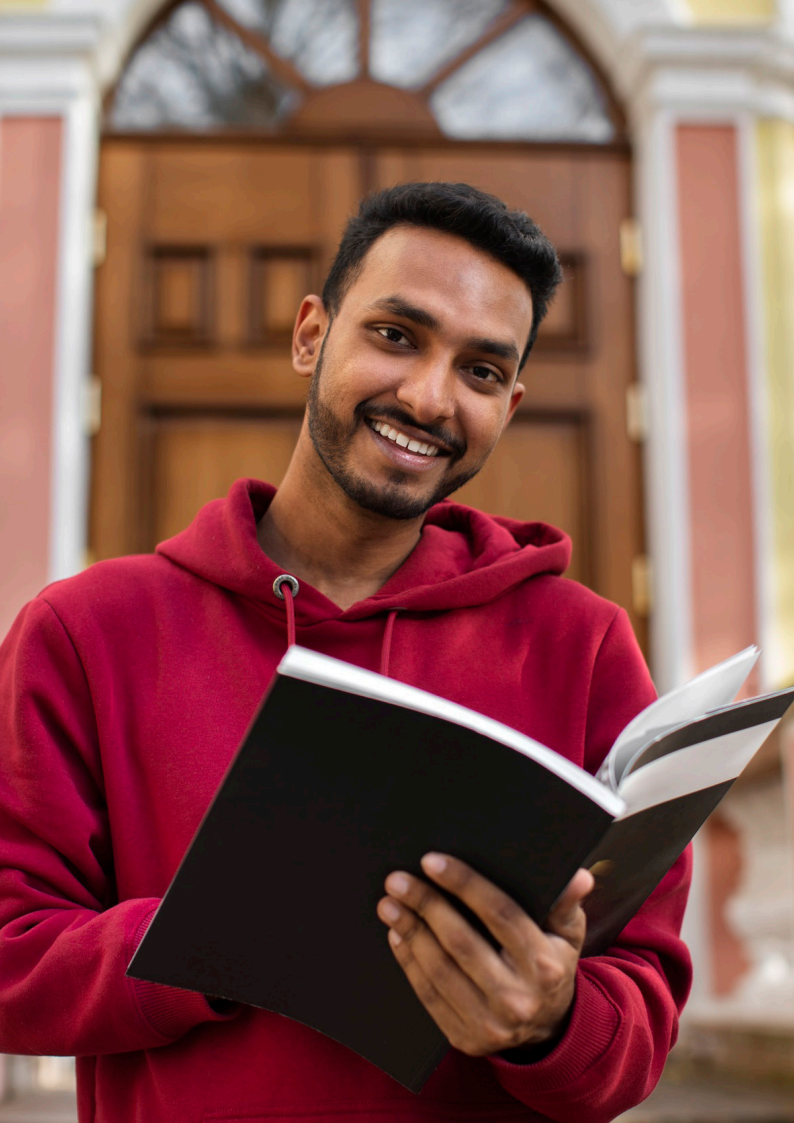
1. Personal Interview (PI):

- Candidates applying for Postgraduate Diploma Programmes will be selected based on their performance in the personal interview.







LIFE AT SMR





YOU BRING
THE WILL,
WE'LL BUILD
THE WAY



 Sr. No. 138, Jeevan Nagar, Tathawade, Pune – 411033,
Maharashtra India.
 020-67919470 / +91 80079 89201 / +91 95112 25206
 admissions.smr@dypdpu.edu.in |  www.smr.dypdpu.edu.in

SCAN QR TO
CONNECT

Follow us

